



استثمر في الشارقة  
invest in Sharjah  
沙迦投资推广署

助您成功



沙迦外商直接投资办公室



## 沙迦投资推广署介绍

“驱动增长 追求繁荣”

沙迦是阿拉伯联合酋长国的文化、工业和教育中心，也是海湾合作委员会成员国中经济最为多元化的酋长国之一。沙迦地处欧洲和东亚之间的中心地带，交通优越，方便前往阿拉伯海湾和印度洋的主要国际机场和港口，是一个首选的战略投资目的地。阿联酋商业环境稳定可靠，具有长期发展潜力和光明前景。

作为沙迦外商直接投资办公室，我们致力促使酋长国经济不断转型，追求多元化发展，引导海外投资者抓住沙迦的巨大发展机遇和潜力。

我们的愿景是通过建立沙迦可持续增长和经济多元化的坚实基础，同时发掘和促进不同行业的投资机遇，进而激发业务。

通过促进公共和私营部门的密切合作，沙迦投资推广署致力于改善投资进程，协助投资者抓住机遇，促使经济增长和繁荣。同时，我们为投资者了解市场情况提供端到端的解决方案。我们提供的定制服务定会改善沙迦的市场环境，引领沙迦走向全球市场。

“我们促进和改善沙迦的投资机会”



## 沙迦酋长国现状

140万人口 (2015年统计)

面积2590平方公里

与其他6个酋长国和阿曼接壤

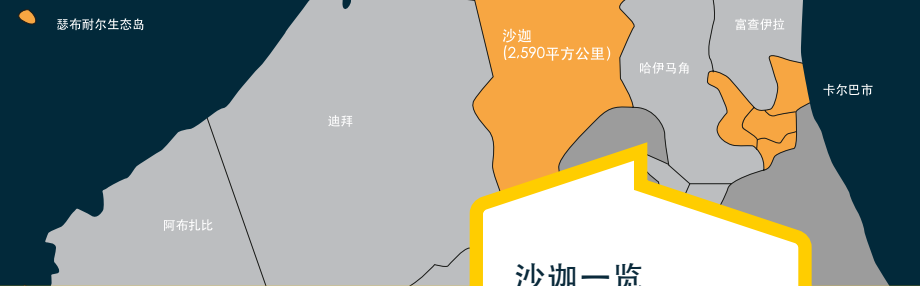
128公里的海岸线

在阿拉伯海湾和印度洋共3个海港

拥有该地区唯一一个深水集装箱港口

1个国际机场

瑟布耐尔生态岛



## 沙迦一览

我们为投资者提供：

- 顶级市场知识和商业情报
- 触及各领域和行业的投资机会
- 定制的服务和逐步的指引

我们的团队，充满激情，拥有抱负。我们致力于打开市场大门，指引您走向成功。我们具备专业的市场知识和商业智慧，同时为投资者提供定制的咨询和指导，协助投资者抓住沙迦市场上的机遇，帮助个体和组织投资者在沙迦投资成功。

沙迦国内生产总值稳步增长，经济高度多元化，青年人口日益增长，这一切预示着沙迦市场长期投资回报向好，有望走向全球市场。

沙迦作为中东和北非地区多元化程度最高的经济体之一，其投资环境吸引力强。过去十年中，沙迦经济保持持续高速增长，可持续的GDP增长率达11%。

沙迦的巨大潜力，将使投资者从中受益。从打开国门政策，简化公司成立手续，到专属投资区和有利的监管环境，沙迦为本国和国际投资者提供了竞争优势。



## 自由贸易区概览

目前，来自157个国家和地区的13,000多家公司，已进驻沙迦的海港和机场的两个自由贸易区。

沙迦的市场环境，稳定可靠，长期发展潜力和前景良好。沙迦强有力的供应链，让55,000多家中小企业从中受益，这些企业进一步增强了沙迦经济的抵御风险的能力。

现有的自由贸易区：

哈姆利亚自由区，沙迦机场自由区  
沙迦出版业自贸区，沙迦媒体城自贸区  
沙迦医疗健康城自贸区，沙迦研究技术与创新园区

沙迦投资重点关注旅游休闲业、交通物流业、医疗健康领域、环境、教育和轻工制造业等领域，不断发掘、改善和促进各行业的投资机会。同时，为投资者提供定制的服务和逐步指导，帮助他们探索投资机遇。

通过与来自世界各地的投资者、公司和机构开展密切合作，探讨沙迦市场上的大量投资机会，寻求合适的解决方案，满足个体投资的需求，最终实现共赢，这是投资沙迦推广署的专家团队最引以为傲的地方。



## 投资机会

“我们创造价值，追求双赢和美好明天。”

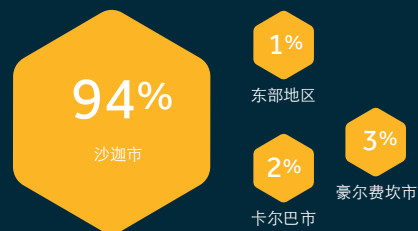
沙迦投资推广署致力于打造沙迦的美好未来，受权与投资者一道，发掘各行业的定制投资机会，促使沙迦经济更加多元化，社会更加稳定，经商环境更加友好。

## 旅游休闲业

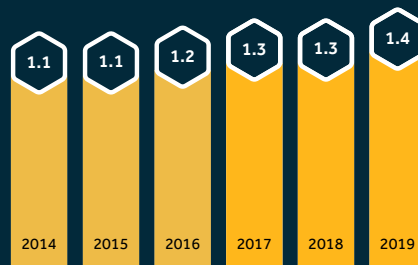
随着需求急剧上升，旅游休闲行业提供了广泛的投资机会。对豪华酒店和餐馆的需求不断增加，从机场和港口码头入境的游客人数不断攀升，沙迦的旅游休闲业提供了巨大的投资机会。



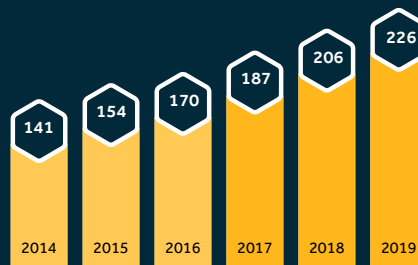
沙迦各地区酒店分布比例



沙迦餐厅市场预测（单位：十亿美元）



沙迦酒店业需求收入预测（单位：百万美元）



# 70%

70%的酒店收入来自四星级和五星级酒店。

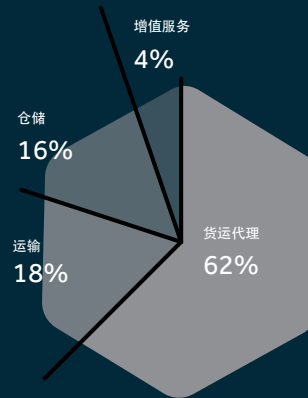


## 运输与物流业

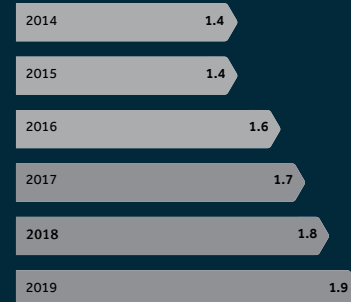
“占据战略位置 具有优越的基础设施”

作为贸易和商业中心，以及领先的国家和区域性工业中心之一，沙迦的制造业占据阿联酋国制造业的三分之一以上。沙迦运输和物流业是该国快速发展的一个行业，投资机会巨大。沙迦的战略地位以及合理的劳动力成本，使其成为陆上和海上运输的理想选择。

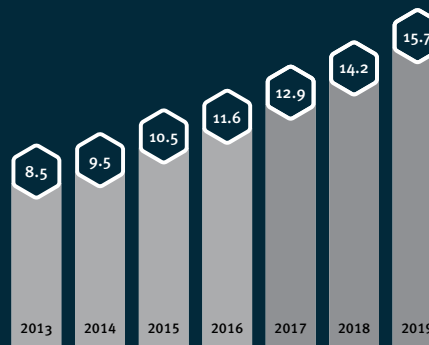
运输与物流业分布



沙迦运输和物流业预测 (单位: 百万美元)



沙迦国际机场乘客流动趋势预测 (单位: 百万)



乘客流量 (单位: 百万)





## 医疗健康领域

“打造抗压能力  
强的明天”

沙迦不断增长的人口，增加了对先进医疗和医疗服务的需求。沙迦希望能满足群众对医疗保健日益增长的需求，其医疗行业发展和投资潜力巨大。



沙迦医疗健康服务市场预测（单位：十亿美元）



医疗保健专业人员与总人口的比例



护士



医师



沙迦医药市场预测（单位：十亿美元）



医院病床-总人口比率 (2014) 每1000人病床数







## 环境与可再生能源

“沙迦致力于实现到2020年达到‘零垃圾填埋’目标。”

沙迦政府把环境作为决策的核心。新的环境保护立法，对环保产品和服务的需求增加。随着零垃圾战略和强有力的碳排放率的监管方案的实施，沙迦期待吸引该行业的当地和国际投资，以服务于其战略定位。



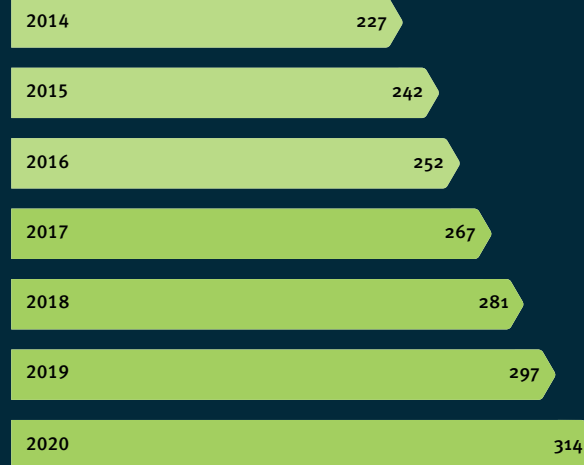
9.5  
小时  
平均日照

7.5%  
复合年份



阿联酋电力消耗 (2007 - 2013年)

沙迦环境产业预测 (单位: 百万美元)





# Guiding Your Success



Sharjah FDI Office



## Introduction to Invest in Sharjah

### **“Driving growth and prosperity”**

Sharjah is one of the most diversified economy in the GCC and the cultural capital, industrial hub and education hotspot of the United Arab Emirates U.A.E. Centrally located between Europe and East Asia, with convenient access to major international airports and ports on both the Arabian Gulf and Indian Ocean, Sharjah is a strategic investment destination. The U.A.E. is a stable and predictable business environment, offering long-term potential and prospects.

As the Sharjah FDI Office, we are dedicated to the continued transformation and economic diversification of the emirate and committed to guiding foreign investors to the tremendous opportunity and potential Sharjah offers.

Our vision is to inspire businesses by building on the strong foundations of Sharjah’s sustainable growth and economic diversification, while identifying and facilitating investment opportunities across different sectors.

Invest in Sharjah facilitates the investment process by fostering close collaboration between the public and private sector. By bringing investors and opportunities together we fuel growth and prosperity, and we streamline an end-to-end solution to investing in the emirate. We believe that our tailored services will help promote and position Sharjah in the global marketplace.

### **“We facilitate and promote investment opportunities in Sharjah”**



## Sharjah Today

1.4 million population (2015)

2,590 km<sup>2</sup> in size

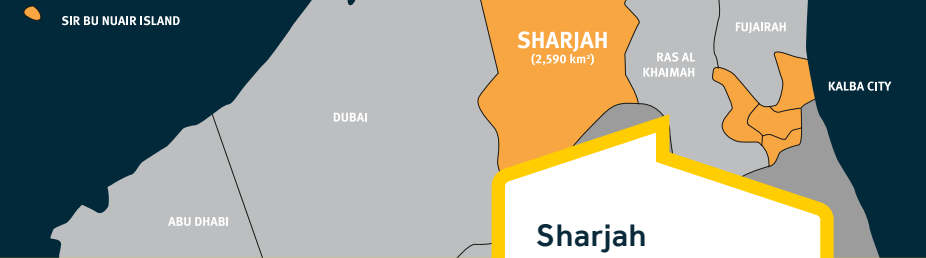
Borders all 6 Emirates and Oman

128 km of coastline

3 seaports on Arabian Gulf and Indian Ocean

Only deep water container port in the region

1 international airport



Sharjah  
at a Glance

### We offer investors:

- Superior market knowledge and intelligence
- Access to investment opportunities across a range of sectors and industries
- Bespoke advice and step-by-step guidance

We are a passionate and ambitious team dedicated to opening doors and guiding your success.

Leveraging our superior market knowledge and intelligence, we assist investors with the right opportunities in Sharjah by providing bespoke advice and guidance, that help individuals and organisations realise their investments in the emirate.

With a steadily rising GDP, a highly-diversified economy and a growing bright young population, Sharjah is well placed for long term investment returns and access to global markets.

Sharjah offers an attractive investment climate as one of the most diversified economies in the MENA region. The emirate has seen remarkable and consistent growth and a sustainable compound GDP growth rate of 11 percent over the past 10 years.

Investors will benefit from Sharjah's tremendous potential. From its open-door policy and simplified incorporation process, to special investment zones and a favorable regulatory environment, Sharjah offers competitive advantages to regional and international investors.



## Free Zones Overview

Over 13,000 companies, with investors from more than 157 nationalities, are currently established in Sharjah's two complimentary free zones at a sea port and an airport.

The U.A.E. is a stable and predictable business environment offering long-term potential and prospects. Sharjah's economic resilience is further fueled by 55,000+ SMEs that benefit from the competitiveness of the emirate's supply chain.

At Invest in Sharjah we identify, promote and facilitate investment opportunities in all sectors, with a focus on Travel & Leisure, Transport & Logistics, Healthcare, Environment, Education and Light Manufacturing, by providing bespoke, step-by-step guidance and support to investors as they explore the many opportunities the emirate offers.

Invest in Sharjah's expert team takes great pride in discussing the abundant investment opportunities in the dynamic Emirate of Sharjah by closely working with investors, companies and institutions from around the world to identify the right solutions to achieve individual investment needs and realise mutual success.



## Investment Opportunities

**“We create value for mutual success and a better tomorrow”**

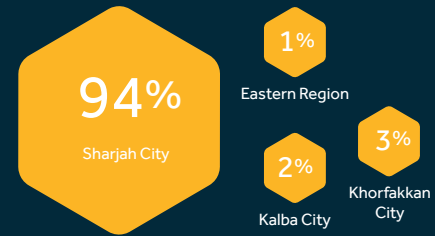
Invest in Sharjah is committed to the future of Sharjah and has been entrusted to work with investors to identify bespoke investment opportunities across a range of sectors that further diversify the economy for a more sustainable society and welcoming business environment.

### Travel & Leisure

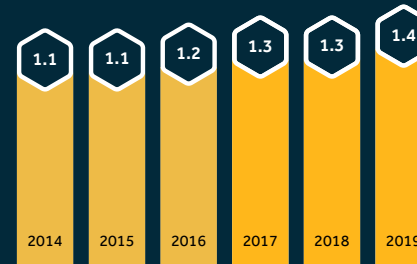
With a sharp rise in demand, the travel & leisure sector offers a wide range of investment opportunities. From an ever-increasing demand for luxury hotels and restaurants to growing passenger arrivals at the emirate’s airport and cruise terminals, Sharjah offers tremendous opportunities for investments in this flourishing sector.



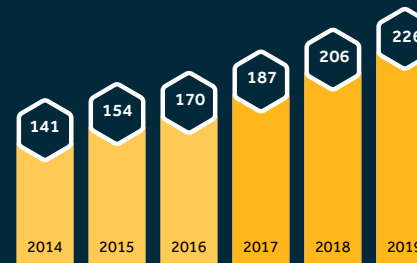
Sharjah hotels by region



Sharjah restaurant market forecast (in USD billions)



Hotel revenue demand forecast (in USD millions)



# 70%

of hotel revenue is made by 4- and 5-star hotels

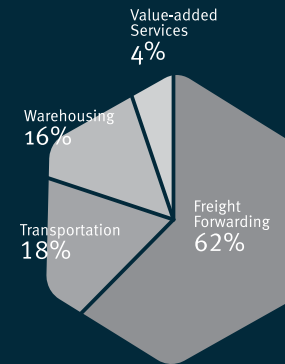


**“A strategic location with a strong infrastructure”**

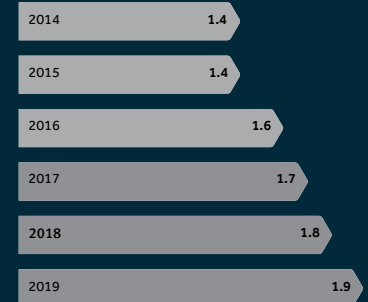
### Transport & Logistics

As the centre of trade and commerce and one of the leading national and regional industrial hubs with over a third of the U.A.E.'s manufacturing capacity, Sharjah offers a wide range of investment opportunities in transport & logistics, a fast-growing sector in the emirate. Sharjah's strategic location and affordable labor costs make it ideal for land and sea transport.

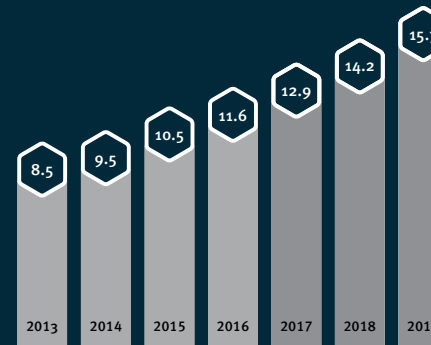
### Transport and Logistics distribution



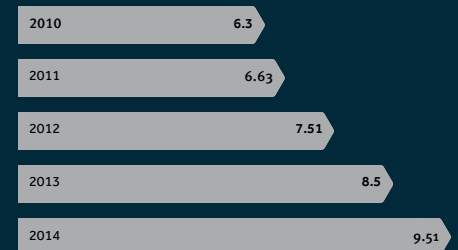
### Sharjah Transport and Logistics industry forecast (in USD millions)



### Sharjah International Airport passenger movements forecast (in millions)



### Passenger traffic (in millions)





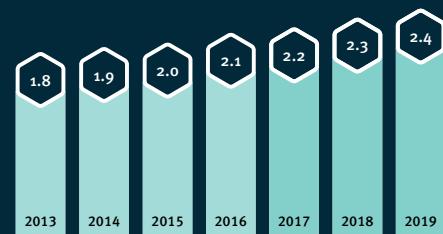


**“Striving towards a resilient tomorrow”**

### Healthcare

Sharjah’s growing population has increased demand for advanced healthcare and medical services. As Sharjah looks to increase its capacity to accommodate the rising healthcare demands, there is ample room for growth and investment in the healthcare sector.

Sharjah Healthcare Services market forecast (in USD billions)



Healthcare professionals-to-population ratio  
Professionals per 1,000 people



Sharjah Pharmaceutical market forecast (in USD billions)



Hospital bed-to-population ratio (2014) Beds per 1,000 people





**“Sharjah is aiming to reach a ‘zero waste-to-landfill’ target by 2020”**

**Environment and Renewable Energy**

The Government of Sharjah has placed the environment at the heart of policy making. New environmental protection legislation is creating the need for environmental products and services, and with its zero-waste strategy and strong carbon emissions regulation programmes, Sharjah is looking to attract local and international investments in this sector in line with the strategic direction of the emirate.



**9.5**  
hours

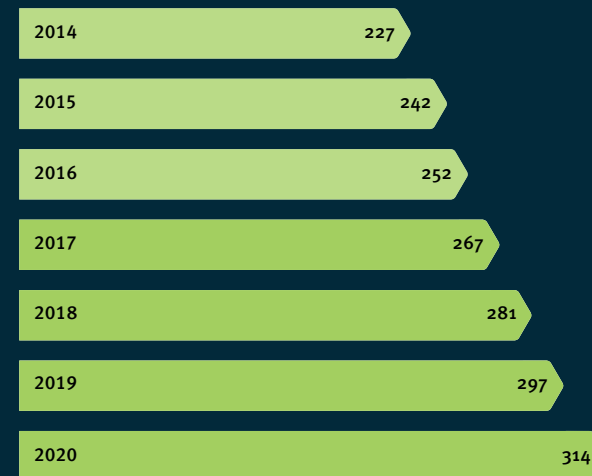
Average daily sunshine

**7.5%**  
CAGR



Electricity consumption in U.A.E. (2007-2013)

Sharjah Environment industry forecast (in USD millions)



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